

**WEBINAR**

# **SIXTH WORKSHOP ON DRUG PRICING**

SCIENTIFIC BOARD

Pier Luigi Canonico, Armando Genazzani, Claudio Jommi

**ON AIR LIVE**  
**OCTOBER 7<sup>th</sup> | 8<sup>th</sup>, 2020**

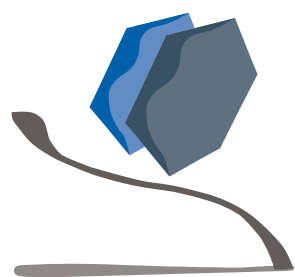
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WEBINAR

# SIXTH WORKSHOP ON DRUG PRICING

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## SCIENTIFIC PROGRAM

Wednesday, October 7th, 2020

14:30 Registration

15:00 Introduction  
**Pier Luigi Canonico**  
**Armando Genazzani**  
**Claudio Jommi**



**Session I – HOW THE PRICING SCENARIO WILL CHANGE AFTER THE COVID-19 PANDEMIC**  
*Chairperson:* **Armando Genazzani**

15:15 The Clinical Trials Experience for the COVID emergency in Italy  
**Patrizia Popoli**

15:45 Drug Pricing after the Covid-19 pandemic  
**Giovanna Scroccaro**

16:15 What Should We Expect from the Future?

- Regulatory Aspects  
**Paola Minghetti**
- Organizational and Management Implications  
**Filippo de Braud**
- Strategic Challenges on Product Development  
**Sergio Scaccabarozzi**

17:15 Pause



17:30 Discussion  
**Filippo de Braud**  
**Armando Genazzani**  
**Paola Minghetti**  
**Patrizia Popoli**  
**Giuseppe Recchia**  
**Sergio Scaccabarozzi**  
**Giovanna Scroccaro**  
**Enrico Zanalda**

18:15 Conclusions

**Thursday, October 8th, 2020**



## **Session II – DECISION-MAKING PROCESSES AND RELATIONSHIPS BETWEEN HTA AUTHORITIES AND STAKEHOLDERS FOR PHARMACEUTICAL POLICIES**

*Chairperson:* **Claudio Jommi**

09:00 How to actively involve Stakeholders in the decision-making processes  
**Antonio Addis\***

09:30 Discussion: How to improve and handle process and relationship between HTA authorities and stakeholders  
**Antonio Addis\***  
**Massimo Di Maio**  
**Massimo Galli**  
**Antonio Gaudio**  
**Enrique Häusermann**  
**Massimo Riccaboni**  
**Leonardo Vingiani**

*\* Invited speaker*



10:30 Conclusions

10:45 Pause



## **Session III – NEW REIMBURSEMENT MECHANISMS**

*Chairperson:* **Pier Luigi Canonico**

11:00 Analysis of four-years of evolution of MEAs and comparison with other Countries  
**Elena Lanati**

11:20 Case History: Delayed payment  
**Americo Cicchetti**

11:40 Case History: CAR-T experience and the payment at results  
**Luigi Boano**  
**Valentino Confalone**

12:00 Discussion: New Reimbursement Models  
**Luigi Boano**  
**Americo Cicchetti**  
**Valentino Confalone**  
**Elena Lanati**  
**Roberta Rondena\***  
**Marika Russo**  
**Paolo Stella\***

12:45 Question Time

13:15 Conclusions

*\* Invited speaker*