



DATA • HUB

NOMISMA  DIGITAL

10 marzo 2021

DIRETTA STREAMING

14.30

DIGITAL ATTITUDE: L'ACCELERAZIONE DELLO SCENARIO COVID

Luca **DONDI**

| Amministratore Delegato NOMISMA

14.45

CONSUMATORI E NUOVA DIGITAL EXPERIENCE: TRA ECOMMERCE & LIFESTYLE

Evita **GANDINI**

| Project Manager NOMISMA

TALK

Luca **SETTI**

| Responsabile Multimedia, Brico e ECommerce COOP ITALIA

Emna **NEIFAR**

| Chief Commercial Officer CORTILIA

Mirko **LALLI**

| Founder & Ceo The Data Appeal Company SpA

16.00

BANKING & PAGAMENTI DIGITALI

Roberta **GABRIELLI**

| Project Manager NOMISMA

TALK

Remo **TARICANI**

| Co-CEO Commercial Banking Italy UNICREDIT

Marco **PRETI**

| Ceo CRIBIS D&B

Donato **VADRUCCIO**

| Founder & CEO PayDo

Moderata

Marco **MARCATILI**

| Responsabile Sviluppo NOMISMA